



Communities Transforming

To make healthy living easier

COMMUNITY TRANSFORMATION GRANT PROJECT
REGION 9 NCALHD COLLABORATIVE
WWW.HEALTHYNC.ORG

Region 9 Accomplishments

Region 9 CTG Project



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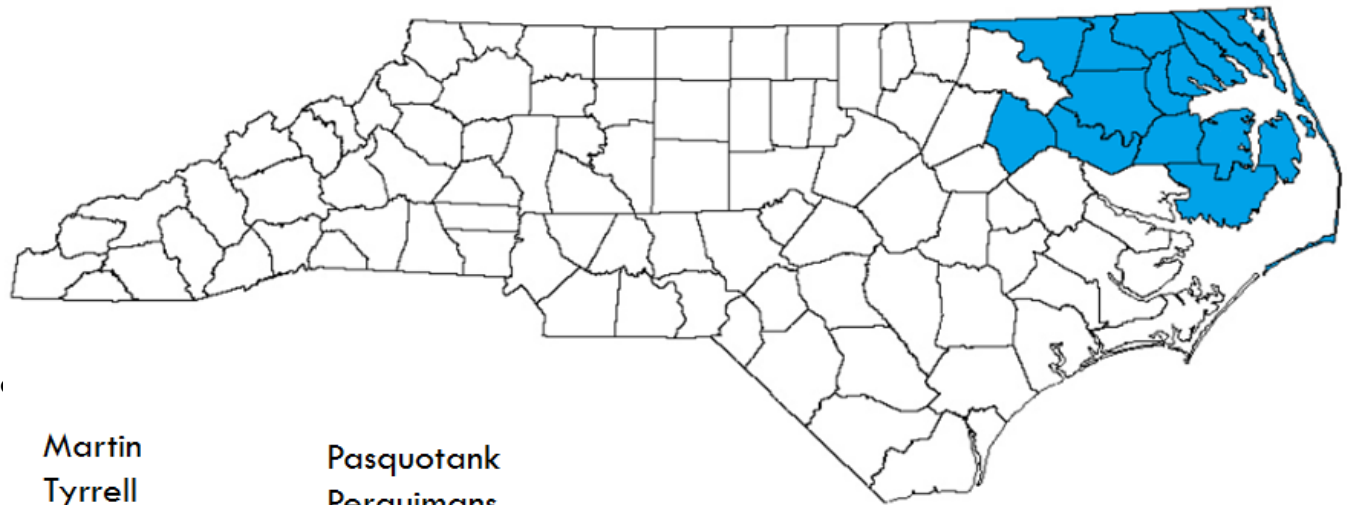
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Active Living Coordinator

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Martin

Tyrrell

Washington

Northampton

Hertford

Edgecombe

Hyde

Dare

Pasquotank

Perquimans

Camden

Chowan

Currituck

Bertie

Gates

➤ **15 counties**

➤ **7 health departments**

➤ **321,103 people (2010 Census)**

Action Teams

Active Living

- 20 total meetings
- 2nd Friday of the month
- Two co-leaders

Healthy Eating

- 18 total meetings
- 1st Tuesday of the month
- Two co-leaders

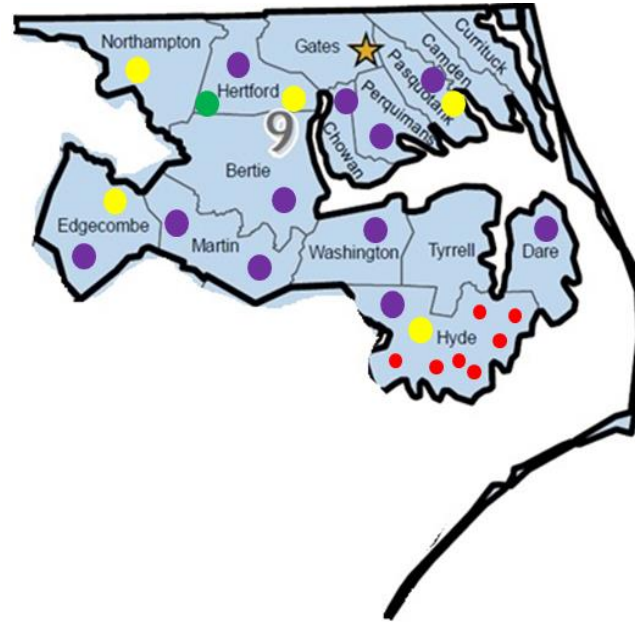
Tobacco-Free Living

- 20 total meetings
- 1st Friday of the month
- Three co-leaders

Tobacco-Free Living Accomplishments



- ❑ Five new County T-F Policies
- ❑ One new Municipal T-F Policy
- ❑ Two new Indoor Public Places S-F Policies covering eleven sites
- ❑ Seven T-F Church Grounds Policies



Legend

- County T-F Policies
- Municipal T-F Policy
- S-F Indoor Public Places Policies
- T-F Church Grounds Policies

Thank You CVS pharmacy
for helping people on their path to better health.

Sincerely,

| | |
|--|--|
| Jerry Parks, Health Director Albemarle Regional Health Services | Wesley P Smith, Health Director Hyde County Health Department |
| Jay Burrus, Director Dare County Health & Human Services | Torrell Davis, Health Director Martin-Tyrrell-Washington District Health Department |
| Karen Ladupelle, Health Director Edgecombe County Health Department | John White, Interim Health Director Northampton County Health Department |
| Ramona Bowser & Diane McLaughlin, Interim Health Directors Hertford County Public Health Authority | |

QuitlineNC.com 1-800-QUIT-NOW

1-800-Quit-Now
It's free. It works. You can quit. We can help.

www.HealthyNC.org

Made possible with funding from the North Carolina Community Transformation Grant Project and the Centers for Disease Control and Prevention



Tobacco-Free Living Accomplishments



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Pasquotank Co. adopts 100% tobacco-free government buildings policy



Ahoskie bans tobacco products on municipally owned property



Hertford County BOH adopts ordinance to prohibit tobacco products at all Parks & Recreational Areas



Northampton Co. adopts 100% tobacco-free government buildings, vehicles, & grounds policy



Edgecombe County Human Services Department adopts tobacco-free County grounds policy



Hyde County adopts tobacco-free policy, including e-cigarettes



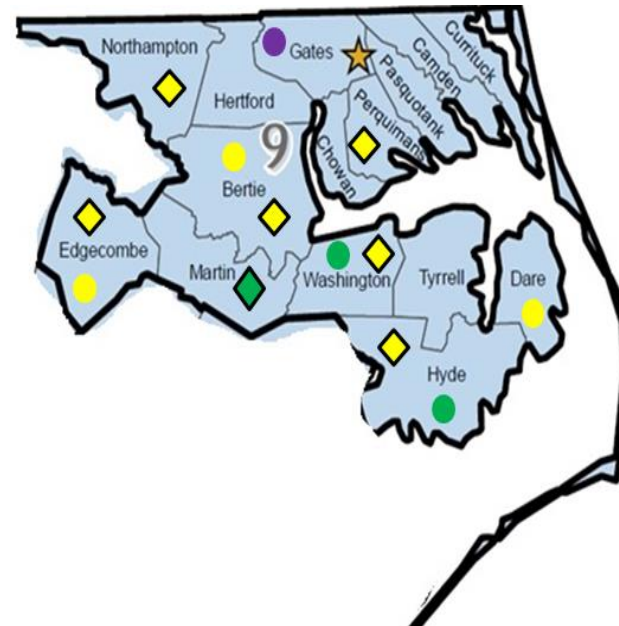
The Wash House adopts an Indoor Public Places smoke-free policy covering 10 locations in Region 9

Active Living Accomplishments



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- ☐ **1 adopted Comprehensive Land Use Plan (CLUP) with Health Considerations**
- ☐ **6 plans with Health Considerations in Development (4 county CLUPs, 1 municipal CLUP, 1 county Rec. and Parks Plan)**
- ☐ **3 adopted new/revised Joint Use Agreements**
- ☐ **3 Joint Use/Open Use Agreements in development**



Legend

- Revised JUA
- New JUA
- JUA in Development
- ◆ Adopted Land Use Plan
- ◆ Plan in Development

Active Living Resource Guide

Comprehensive Plan Sample Language and Best Practices



Prepared by:
Albemarle Regional Health Services (ARHS)
Community Transformation Grant Project (CTG Project)

Prepared for:
Larry McManis
CTG Planning Consultant
Under Contract by the Albemarle Commission



An Assessment of Health Disparities:

Perquimans County Health & Wellness Gap Analysis



Active Living Accomplishments



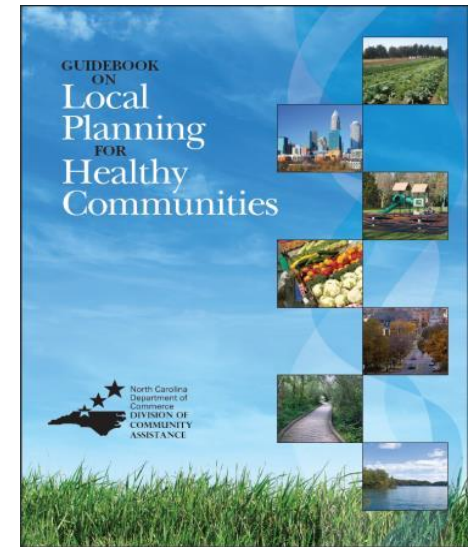
6



JUA between MTW District Health Department and Washington County



Hyde County & Hyde County Schools sign a joint-use agreement opening grounds afterhours



Partial funding awarded to NC Dept. of Commerce and ECU to develop the Guidebook on Local Planning for Healthy Communities



Comprehensive Land Use Plan with Health Considerations adopted in Martin County



Comprehensive Land Use Plans with Health Considerations in development in Edgecombe, Northampton, Perquimans, and Washington counties and Town of Windsor

Hyde County Rec. and Parks Master Plan

Healthy Eating Accomplishments

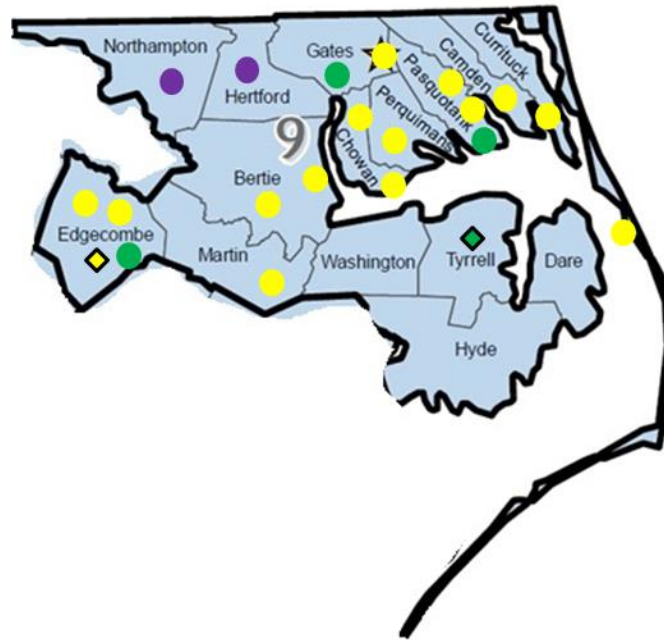


7

❑ 10 Enhancements

❑ 5 New Markets/Roadside Stands

❑ 4 New Markets/Roadside stands in development



Legend

- New farmers' market
- New roadside stand
- Enhancements
- ◆ New markets/stands pending Cycle IV
- ◆ Markets in development

CTG Project Branding:



Healthy Eating Accomplishments



New markets – Winton Farmers' Market and Jackson Farmers' Market

New stands – Barcliff's Blueberries, Conetoe Family Life Center, Daniel's Produce Stand, Newbern's Columbia Stand

CSA Enhancement – Brothers CSA



Footprints to the Farmers' Market - Tarboro

Enhancements – Newbern's Currituck Stand, Perry's Produce, Martin Co. FM, Windsor Super Farmers' Market, Market at Missing Mill, Manteo Farmers' Market, Gates Co. FM, Bunch's Produce, Edenton FM, Huck's Produce

Events and Media



Community Engagement Training – 10/3/13

Please Join Us For A
Community Engagement WORKSHOP

CTG PROJECT HEALTH EQUITY SERIES COMMUNITY ENGAGEMENT TRAINING
HOSTED BY THE CTG PROJECT, REGION 9

Thursday, October 3rd • 8:30am - 4:00pm
at The Vernon James Center
207 Research Station Road • Plymouth, NC

Facilitators: Dr. Forrest Tress and Dr. Sylvia Burgess with NC A&T State University

The Community Transformation Grant Project is looking for ways to identify and engage stakeholders in planning and engagement. This workshop will support CTG Project stakeholders in developing key skills for more effective collaboration, engagement and relationship building among community stakeholders.

Activity based, hands on exercises are designed to educate attendees about how to utilize diverse community voices to promote health equity and social change.

The major goals of the workshop are:

- Identify potential community and agency stakeholders
- Characterize stakeholders by CTG Project activity and purpose
- Develop readiness and responsiveness to engage stakeholders
- Assess the skills and functions of stakeholders
- How to integrate them into planning process

Audience/Target Participants:

- The participants will be members of the regional collaborative open team, active teams, and current stakeholders

COMMUNITIES TRANSFORMING
Region 9

TOBACCO FREE CAMPUS

RSVP REQUIRED. SEATING IS LIMITED.
To register, please contact: Lisa Phillips at 919-437-5877 or email lphillips@healthnc.org

Theater Advertising

TRU

REALITYUNFILTERED.COM

1.800.QUIT.NOW
QuitlineNC.com

Communities Transforming
For a healthier North Carolina
Region 9
www.healthnc.org

Playing in theaters in Dare, Edgecombe, and Chowan.

Radio Advertising

| 2013 Advertisers | | | | | | | |
|------------------------------------|------------------------------------|------------------------------|-----------------------------------|---|--|--|------------|
| WRSF | WERX | WERO | WCXL | WIKS | WKJX | WRSV | |
| 105.7 FM / Country | 102.5 FM / Oldies | 93.3 FM / Adult Contemporary | 104.1 FM / Hot Adult Contemporary | 101.9 FM / Urban Contemporary & Hip Hop | 96.7 FM / Urban Contemporary & Hip Hop | 92.1 FM / Urban Contemporary & Hip Hop | |
| [out of Columbia / Elizabeth City] | [out of Columbia / Elizabeth City] | [out of Washington] | [out of Kill Devil Hills] | [out of New Bern] | [out of Elizabeth City] | [out of Rocky Mount] | |
| Bertie County | | | | | | | |
| Camden County | | | | | | | |
| Chowan County | | | | | | | |
| Currituck County | | | | | | | |
| Dare County | | | | | | | |
| Edgecombe County | | | | | | | |
| Gates County | | | | | | | |
| Hertford County | | | | | | | |
| Hyde County | | | | | | | |
| Martin County | | | | | | | |
| Northampton County | | | | | | | |
| Pasquotank County | | | | | | | |
| Perquimans County | | | | | | | |
| Tyrrell County | | | | | | | |
| Washington County | | | | | | | |
| Total Ads | 146 | 144 | 144 | 144 | 148 | 148 | 148 |

Healthy Eating & Healthy Living spots played on 7 stations in 14 counties from July-October 2013.

BE ACTIVE
USE COUNTY/SCHOOL TRAILS

www.healthnc.org

TARBORO-EDGECOMBE FARMER'S MARKET

OPEN MAY-OCTOBER
TUES & FRI: 7-10 AM, SAT: 8-11 AM
507 ALBEMARLE AVE, TARBORO

Visit **YOUR WINDSON SUPER MARKET** today!

www.healthnc.org

Mariner's Wharf Park
Water Street, Elizabeth City

Visit **YOUR DOWNTOWN WATERFRONT FARMERS MARKET** today!

www.healthnc.org

Saturdays, 9:00am-1:00pm

BE ACTIVE EAT HEALTHY
IN CURRITUCK AND DARE COUNTIES

www.healthnc.org

"Now That I Don't Smoke, I Spend A Lot More Time With my daughter."

www.healthnc.org

Community Transformation Grant Project: Outreach, Events, Sustainability



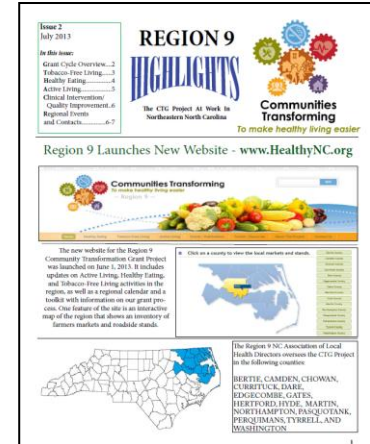
Action Teams



Local Champions



Community Meetings
and Partnerships



Newsletters



Youth Involvement



Community Events



Guest Speakers



**Grant Cycles – 4 Cycles, 45
projects, \$336,601 distributed!**